GENG5505 Major Group Project – Marking Guide (Semester 1, 2013)

Group Name:	
Project Name:	
Student Name	Student ID

CONTENT ASSESSMENT CRITERIA

Marking	Very Poor	Fair		Good		Excellent		
Executive Summary (Maximum 1 page)								
Clarity & conciseness	0-1.5	2	2.5	3	3.5	4	5	
Executive Summary - Total								/5
Section A: Case study writing (Approx. 1,500 w	vords)							
Clarity & conciseness of project background	0	4	5	6	7	8	10	
Quality & relevance of research material (i.e. facts)	0	4	5	6	7	8	10	
Total Section A								/20
Section B: Case Study Analysis (Approx. 2,500	words)							
Introduction (clarity of purpose & conciseness)	0-1.5	2	2.5	3	3.5	4	5	
Use & relevance of theories & frameworks	0	4	5	6	7	8	10	
Depth of analysis, clear & logical argument	0	4	5	6	7	8	10	
Total Section B								/25
Section C: Recommendations to the case (Appr	ox. 2,000 v	vords)						
Use & relevance of theories & frameworks	0	4	5	6	7	8	10	
Relevance & justification of recommendations	0-2.5	3	3.5	4	5	6	7.5	
Insight & synthesis, clear & logical argument	0-2.5	3	3.5	4	5	6	7.5	
Total Section C								/25
Conclusion (Maximum 1 page)								
Logical summary	0-1.5	2	2.5	3	3.5	4	5	
Conclusion - Total								/5
Table of contents (compulsory), references & a	ppendices							
Appropriate table of contents, appendices & references	0-1.5	2	2.5	3	3.5	4	5	
Table of contents, references & appendices - To	otal							/5
Group meetings (agenda & minutes)								
Relevance & consistency of issues & outcome	0	4	5	6	7	8	10	
Clarity & conciseness	0-1.5	2	2.5	3	3.5	4	5	
Group meetings (agenda & minutes) - Total								/15

TOTAL GROUP MARK /100

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Additional comments (if required):